

## ENTREPRENEURIAL AWARENESS CAMP

This is to be organized at a stretch for two to three days during second year. Lectures will be delivered on the following broad topics. There will be no examination for this subject

1. Who is an entrepreneur?
2. Need for entrepreneurship, entrepreneurial career and wage employment
3. Scenario of development of small-scale industries in India
4. Entrepreneurial history in India, Indian values and entrepreneurship
5. Assistance from District Industries Centers, Commercial Banks. State Financial Corporations, Small industries Service Institutes, Research and Development Laboratories and other financial and development corporations
6. Considerations for product selection
7. Opportunities for business, service and industrial ventures
8. Learning from Indian experiences in entrepreneurship (Interaction with successful entrepreneurs)
9. Legal aspects of small business
10. Managerial aspects of small business